



Robert Swan

Leadership on the Edge

www.2041.com

Robert Swan, OBE is the first person in history to have walked to both the North and South Poles and is one of the world's leading motivational speakers.

Be inspired by the story of Robert's historic polar expeditions and his pioneering work on the environment.

This is a story about what is possible to achieve together – through teamwork, personal leadership, communications, trust and commitment. Robert Swan has been Patron to adventure cyclist, Kate Leeming for over 10 years.

Kate Leeming already has two world firsts under her belt - the Trans-Siberian Cycle Expedition (1993) when she became the first woman to cycle across the new Russia unsupported, and the 25,000km Great Australian Cycle Expedition (2004/05) which included the first bicycle crossing of the Canning Stock Route by a woman.

This event is to raise funds for Kate's forthcoming expedition, *Breaking the Cycle* – a 24,000km, 10 month journey across the breadth of Africa from Senegal in the West to the Horn of Africa in the East. The purpose of the project is to learn firsthand about the causes and consequences of extreme poverty, focusing on inspirational initiatives which give a 'leg up' rather than a 'hand out'.

www.btcycle.com

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When: 6.30pm, Monday 13th July

Where: BMW Edge
River end of the Atrium
Federation Square, Melbourne

Cost: \$65 (\$75 on the night)
Includes a signed copy of Kate Leeming's Book, *Out There and Back* (RRP \$50)

To book: lizzieb@hotkey.net.au
0418 586 521

A fundraising event for *Breaking the Cycle*



An official activity for the United Nations Decade of Education for Sustainable Development